

Einladung zum

Mongolei-Colloquium

am **MONTAG**, den 18. Juni 2018

18 (c.t.) – 20 Uhr

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Interdisciplinary interpretations of ‘heritage-locality’ among business practitioners in contemporary Mongolia

The talk examines the **concept of ‘nutag’** from the perspective of **indigenous management** theories and provides an interdisciplinary approach to unravel the shared-meaning of locality among managing practitioners in contemporary Mongolia.

This research examines local managers’ understanding of being a manager and managing effectively by **investigating the nature of Mongolian managers’ roles** and their actual experience of handling public and private entities under the great economic and political changes since the country’s transition from a socialist to a democratic society. Specifically, it examines the common **attributes of ‘heritage-locality’ in their day-to-day management** practices and explains the shared-meaning of the concept of ‘nutag’ among local business practitioners. Furthermore, this research proposes that ‘nutag’ can be identified as one of the indigenous management tools utilised to manage effectively in contemporary Mongolia.

The ‘heritage-locality’, or the concept of ‘nutag’ has been theorised as a focal point to understand the identities of Mongols. Most previous studies focused on contextualising identity construction, political activities and pasture management. This talk is based on my PhD project, using a qualitative method of shadowing three managers and interviewing 30 **local and international managers** in Mongolia.

Neuer Ort: Hauptgebäude der Universität Bonn Hörsaal XII

Im Mongolei-Colloquium, seit 2013 organisiert von der Mongolistik am IOA, werden aktuelle Forschungs- und Praxisprojekte vorgestellt. In diesem Austauschforum kommen Wissenschaftler, Studierende und die interessierte Öffentlichkeit miteinander ins Gespräch.

Alle Interessierten sind willkommen!