



# Mongolei-Colloquium Online

Mittwoch, 10. November, 12-14 Uhr

## Isaline Saunier

PhD candidate EPHE-PSL Archaeology, Social Anthropology  
Lecturer at INALCO (Paris)

### Fashion(s) and beauty in contemporary Mongolia

Today's Mongolia is a young, dynamic country, claiming strong new identity markers. The Mongols, who only appeared in the twelfth century AD, are seeking to position themselves on the international scene and anchor the Hünzü (Xiongnu), the first empire of the steppes, in the history of Mongolia as their ancestors thanks to numerous archaeological finds. Among the artifacts, the *deel*, the main traditional garment of the Mongols, seems to be one of the most visible and permanent markers of this ancient identity. How is this identity made in contemporary Mongolia through the ways of self-presentation? Is it a reinvention of the so-called "traditional" clothing or the enhancement of beauty and self-presentation? Who are the actors of the reinvention of traditional clothing and their role in Mongolian society? How to define oneself as a Mongolian through clothing and beauty in contemporary Mongolia?

Based on ethnographic data collected between 2015 and 2019, social networks data, published material in Mongolia (magazines, textbooks, scientific books) and photographic archives, I wish to present an overview of my doctoral research and highlight several aspects of identity whether they are political, economic, aesthetic or social. The history of Mongolian clothing and its current definition by cultural, educational and scientific institutions but also the beauty and fashion in Mongolia will be the main threads of this presentation through several actualizations, essentially feminine, as sewing workshops, practice of make-up, fashion shows, fashion photographs, etc.



**Das Colloquium findet live via ZOOM statt.**

**Die Zugangsdaten erhalten Sie nach Anmeldung.**

Bitte per e-mail anmelden über Frau Goerlitz: [goerlitz@uni-bonn.de](mailto:goerlitz@uni-bonn.de)

Im Mongolei-Colloquium, seit 2013 organisiert von der Mongolistik am IOA, werden aktuelle Forschungsprojekte und Praxisfelder vorgestellt. In diesem Austauschforum kommen Wissenschaftler\*innen, Studierende und die interessierte Öffentlichkeit miteinander ins Gespräch.

**Interessierte sind herzlich willkommen!**