

Digital Transformation in East Asia Impacts on Economy and Society II “From Discourse to Praxis”

Friday, 18th of March 2022

08:30–08:35 Germany	Opening
15:30–15:35 China/Mongolia	
16:30–16:35 Japan/South Korea	
08:35–08:45	Welcome and Opening Remarks Prof. Dr. Harald MEYER (Director of the Institute of Oriental and Asian Studies, University of Bonn)
15:35–15:45	
16:35–16:45	
08:45–09:00	Introduction Dr. Takahiro NISHIYAMA (University of Bonn)
15:45–16:00	
16:45–17:00	
09:00–09:30 Germany	Keynote Speech Prof. Dr. Sabine PFEIFFER (University of Erlangen-Nürnberg)
16:00–16:30 China/Mongolia	
17:00–17:30 Japan/South Korea	
09:30–09:45 Germany	Discussion / Coffee Break
16:30–16:45 China/Mongolia	
17:30–17:45 Japan/South Korea	

Section 1 Discourse on Digital Technology in East Asia (Dr. Volker ELIS)

09:45–10:30 Germany	Dr. Felix SPREMBERG (University of Tübingen) “The Evolution of the Japanese Political Discourse on Digitalisation”
16:45–17:30 China/Mongolia	
17:45–18:30 Japan/South Korea	
10:30–11:15	Dr. Volker ELIS (University of Tübingen) “Some Considerations on the Ideological Implications of the Information Society in Japan”
17:30–18:15	
18:30–19:15	
11:15–11:30	Coffee Break
18:15–18:30	
19:15–19:30	
11:30–12:15	Yishu MAO, MA (Max Planck Institute for the History of Science) “AI Ethics Made in China: Expectations and Practices in the Tech Industry”
18:30–19:15	
19:30–20:15	
12:15–13:00	Prof. Dr. Robert HORRES (University of Tübingen) „Digitalisation as Enabler of SDGs? On Integrating the Promotion of Society 5.0 and of the Sustainable Development Goals (SDGs) Agenda in Japan“
19:15–20:00	
20:15–21:00	
13:00–14:00	Lunch / Dinner
20:00–21:00	
21:00–22:00	

Section 2 Digitalisation in Political and Economic Perspective (Dr. Alexander WITZKE)

14:00–14:45 Germany	Dr. Myung Joon PARK (Korea Labor Institute) “Digital Transformation and Changes of Employment Regime in South Korea: Policies, Politics and Sectoral Practices“
21:00–21:45 China/Mongolia	
22:00–22:45 Japan/South Korea	
14:45–15:30	Prof. Dr. Cheon Byung YOU (The Korea Economic, Social, and Labor Council) “A Study on Job Classifications and Changes in Skill Requirements Through Online Job Text Data Analyses in Korea“
21:45–22:30	
22:45–23:30	
15:30–16:15	Prof. Dr. Maximilian MAYER (University of Bonn) „Digital Autonomy? Measuring the Global Digital Dependence Structure“
22:30–23:15	
23:30–00:15	
16:15–16:30	Final Discussion
23:15–23:30	
00:15–00:30	

Saturday, 19th of March 2022

08:55–09:00 Germany

15:55–16:00 China/Mongolia

16:55–17:00 Japan/South Korea

Opening

Section 3: Platform Economy in East Asia (Bulgan ERDENECHULUUN)

09:00–09:45 Germany

16:00–16:45 China/Mongolia

17:00–17:45 Japan/South Korea

Bulgan ERDENECHULUUN (University of Bonn)

“The Rise of the Platform Economy in the Digital Transformation of Mongolia”

09:45–10:30

16:45–17:30

17:45–18:30

Prof. Dr. Boy LÜTHJE (South China University of Technology)

“Industrial Internet Platforms, Restructuring of Production, and Work in China”

10:30–11:45

17:30–18:45

18:30–19:45

Dr. Jens DAMM (European Research Center on Contemporary Taiwan, University of Tübingen)

“Uber Eats and Food Panda: How the Gig Economy has Impacted Taiwan”

11:45–12:00 Germany

18:45–19:00 China/Mongolia

19:45–20:00 Japan/South Korea

Coffee Break

Section 4 Digitalisation in Praxis: Manufacturing Industries and Municipalities (Dr. Takahiro NISHIYAMA)

12:00–12:45 Germany

19:00–19:45 China/Mongolia

20:00–20:45 Japan/South Korea

Dr. Susanne BRUCKSCH (German Institute for Japanese Studies)

“Linking Local Healthcare Institutions: Telehealth Networks in Japan”

12:45–13:30

19:45–20:30

20:45–21:30

Assoc. Prof. Martin SCHRÖDER (University of Kyushu)

“Varieties of Digitalisation?”

13:30–14:15

20:30–21:15

21:30–22:15

Prof. Dr. Takayuki OTA (University of Shizuoka)

“Digitalisation in Municipalities in Japan”

14:15–14:30

21:15–21:30

22:15–22:30

Dr. Takahiro NISHIYAMA (University of Bonn)

“Paradoxes of the Digital Cell Production System in Japan”

14:30–15:00

21:30–22:00

22:30–23:00

Final Discussion

Event host: University of Bonn, Institute of Orient- and Asian Studies, Brühler Str. 7, 53119 Bonn
Zoom:

This international workshop is organised by the Institute of Orient and Asian Studies, University of Bonn and the Institute of Asian and Oriental Studies, University of Tübingen within the framework of the research project "Digital Transformation and the Changing World of Work in East Asia.", funded by the Federal Ministry of Education and Research (BMBF) and the Ministry of Culture and Science of the Federal State of the North Rhine-Westphalia (MKW) as a part of the Excellence Strategy of the Federal Government and the States, and associated with the DFG priority programme, ‘Digitalisation of the Working Worlds. Conceptualising and Capturing a Systemic Transformation’ (Prof. Dr. Sabine PFEIFFER et al.).